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WHEN YOU WANT RELIABLE
FLOWER SEEDS

"Get them at Dreer's"

A SHORT LIST OF
DREER SPECIALTIES

IN

Flower Seeds for Florists

For Complete List see our New
Wholesale Catalogue
for 1914

HENRY A. DREER

SEEDS—PLANTS—BULBS

714-716 Chestnut St.

Philadelphia, Pa.

Dreer's Famous American Asters

All our American Asters have been grown under our own supervision and we know that the quality in every case is unsurpassed.



DREER'S SUPERB LATE BRANCHING ASTER

Dreer's Superb Late Branching Asters.

This superb strain has long been one of our leading specialties, extraordinary care being given each season to the selection of the very finest specimens for stock seed, resulting in a strain that is acknowledged by the leading growers as unsurpassed.

The plants form strong, branching bushes, 2 to 2½ feet high, bearing on long, strong stems their handsome Chrysanthemum-like flowers, which, under ordinary cultivation, average over 5 inches across. The form of the flowers, together with the length of the stems, places them at the head of Asters for cutting. They come into bloom from two to three weeks after the average type, usually being at their best during September, and filling in the gap between the general run of Asters and Chrysanthemums. We offer eight beautiful and distinct colors.

	Trade pkt.	Oz.
Azure-blue. A deep rich lavender	25	\$1 00
Deep Crimson. Rich and glowing	25	1 00
Deep Rose. Distinct and fine	25	1 00
Pale Lavender. Exquisite greyish-blue	25	1 00
Deep Purple. A rich, royal shade	25	1 00
Rose-pink. A lovely shade	25	1 00
Shell-pink. Soft and dainty	25	1 00
Pure White. Perfect in its purity	25	1 00
Finest Mixed. All the colors mixed	25	75

The Celebrated Astermums.

This strain of Giant Comet Asters was first exhibited at the Florists' Convention in 1912, and their immense size and Chrysanthemum-like appearance created quite a sensation. The stock we offer was grown from seed procured from the originator and has been, we believe, improved under our care, the colors, which were somewhat mixed, being carefully trued up. They closely resemble Crego's Giant, but come into bloom fully two weeks earlier. We offer three colors.

	Trade pkt.	Oz.
White. Pure snow white	50	\$2 50
Pink. Lively rose pink	50	2 50
Lavender. Rich, deep lavender	50	2 50

Dreer's "Pink Beauty" Aster.

A magnificent cut-flower variety, in bloom from early August until well on in September; 24 to 30 inches high; flowers average 4 inches across, on long, strong stems. Color a delicate blush pink, and pronounced by experts to be the finest pink midseason sort yet introduced. 50 cts. per trade pkt.; \$3.00 per oz.



ASTERMUM

Dreer's Famous American Asters—Continued

Crego's Giant Comet Asters.

Magnificent fluffy flowers, averaging over 5 inches across, with long strong stems, the finest of this type. Comes into bloom in August, continuing well into September, and, unlike most of the Comet sorts, stands when cut and is a good flower to ship. We offer three colors, our own saving, of the highest quality.

	Trade pkt.	Oz.
Shell-pink	40	\$2 00
Snow-white	40	2 00
Purple	40	2 00

Daybreak Aster.

Of symmetrical growth; attains a height of 18 inches and produces during August perfect globe shaped flowers of a delicate pink tint. 40 cts. per trade pkt.; \$2.00 per oz.

Purity Aster.

Identical in every way to Daybreak, but of pure glistening white. 40 cts. per trade pkt.; \$2.00 per oz.



DREER'S PEERLESS PINK ASTER

Dreer's "Peerless Pink" Aster.

This grand Aster may be briefly described as a glorified late branching shell-pink or Mary Semple. It has the same strong, sturdy habit of growth; comes into bloom a little earlier, bears freely almost globular flowers rarely under 4 inches across and frequently over 5 inches. The color is rich shell-pink, similar in shade, but more decided than the late branching. The centre petals are prettily incurved, while the wide outer petals reflex, making a most artistic and finely finished flower and stands cut longer than any other. 50 cts. per trade pkt.; \$2.50 per oz.

Electric White Aster.

A most distinct and distinguished looking flower, being made up of long thread-like quilled petals of snowy whiteness, borne on long, strong wiry stems, and rarely under 5 inches across. 30 cts. per trade pkt.; \$1.50 per oz.

Lavender Gem Aster.

One of the most beautiful Asters. Of Comet type, with large, artistic loosely-arranged flowers of the most charming shade of lavender imaginable. 50 cts. per trade pkt.; \$2.50 per oz.



CREGO'S GIANT ASTER

Dreer's Famous American Asters—Continued



MIKADO ASTER

Mikado Asters.

Very similar to Crego's Giant but dwarfer and earlier. Flowers of largest size rarely under 5 inches across, borne on good long stems, we offer two colors.

	Trade pkt.	Oz.
Mikado Pink or Rochester.	30	\$1 50
Mikado White.	30	1 50

Giant Branching Comet Asters.

Finest Mixed. Long stems and fine for cutting	25	1 00
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White Fleece Aster.

Large and most perfect flowers, 5 inches and over across, formed into a plummy globe of glisten-white. Blooms in August. 40 cts. per trade pkt.; \$2.00 per oz.

Dreer's "Crimson Giant" Aster.

A superb new late-branching variety, with perfect double flowers of rich rosy crimson, full of fire. Fine for cutting, showing up well under artificial light. 30 cts. per trade pkt.; \$1.50 per oz.

King Asters.

The "King" Asters form a distinct class or type and have many sterling qualities to recommend them to lovers of fine Asters. They are of strong, sturdy habit, growing fully 18 inches high, and bear through August and September very large double blossoms, the petals of which are more or less quilled, forming a very attractive flower

Pink King. An attractive shade of delicate shell-pink, a color that is always in demand for cutting. 50 cts. per trade pkt.; \$3.00 per oz.

Rose King. A beautiful brilliant rose variety, a color that is quite distinct from any other and a shade that is very popular for cutting. 30 cts. per trade pkt.; \$1.50 per oz.

Violet King. This is the original of this type and is a pleasing soft shade of violet, of strong free growth, always doing well. 25 cts. per trade pkt.; \$1.00 per oz.



DREER'S CRIMSON GIANT ASTER

Dreer's High-grade Imported Asters

The varieties offered below are all imported, procured from the most reliable specialists, our aim in every instance being to get the finest quality, regardless of price. For full descriptions see our Garden Book or Retail Catalogue.

Queen of the Market Asters.

A first-class early-flowering Aster, coming into flower in July, or fully three weeks in advance of the general run; of branching habit; flowers of good size and borne on long stems, making them exceedingly valuable for cutting; excellent for growing under glass.

	Trade pkt.	Oz.
Bright Rose	20	75
Crimson	20	75
Lavender	20	75
Pink	20	75
Purple	20	75
White	20	75
Finest Mixed. All colors	15	60

Early Wonder Asters.

This is the earliest flowering Aster in cultivation, blooming in early July from seed sown in April, and can be had in bloom by the end of June if started in March.

Flowers as large as Queen of the Market and borne on good, long, strong stems.

A really valuable type where early flowers are wanted. We offer two colors, viz.:

	Trade pkt.	Oz.
Early Wonder White	40	\$2 00
Early Wonder Pink	40	2 00

Paeony-flowered Perfection Asters.

One of the most perfect; very double, large and finely shaped; the petals beautifully incurved; blooms in August. 1½ feet.

	Trade pkt.	Oz.
Glowing Crimson	30	\$1 50
Purple Violet	30	1 50
Light Blue	30	1 50
Pure White	30	1 50
Pink	30	1 50
Brilliant Rose	30	1 50
Finest Mixed. All colors	25	1 25



EARLY WONDER ASTER



QUEEN OF THE MARKET ASTER

Ostrich Feather Asters.

This magnificent imported Aster may be briefly described as an improved Comet, differing in the candelabra form of growth; flowers of immense size, made up of long, loosely formed petals, equaling the best Japanese Chrysanthemums. Blooms in August. When used for cutting, the flowers should be picked when about half expanded and allowed to develop in water in a cool room.

	Trade pkt.	Oz.
Bright Rose	40	\$2 00
Lavender	40	2 00
Salmon Pink	40	2 00
Violet Blue	40	2 00
Vivid Crimson	40	2 00
Pure White	40	2 00
Finest Mixed. All colors	30	1 50

Improved Victoria Asters.

A magnificent class, either for bedding or for cutting. The plants form pyramidal bushes about 18 inches high, and bear during August and September large, beautiful imbricated flowers of perfect form.

	Trade pkt.	Oz.
Dark Scarlet	40	\$2 00
Purple	40	2 00
Light Blue	40	2 00
Peach-blossom Pink	40	2 00
Pure White	40	2 00
Rose-tinted White	40	2 00
Finest Mixed. All colors	30	1 75



AGERATUM

Ageratum.

(Floss Flower.)

The various blue varieties are without doubt the most satisfactory bedding plants of this color for our trying climate. Easily raised from seed, which should be started early.

	Trade pkt.	Oz.
Blue Perfection. This is the darkest colored of all large-flowering Ageratums. Color deep amethyst-blue; compact growth; fine bedder	15	\$0 50
Little Blue Star. Of exceedingly dwarf and even growth; not over 4 to 5 inches high, densely covered with bright blue flowers; a fine variety for edging	30	2 50
Cope's Pet. The best light blue variety	15	35
Princess Pauline. A beautiful variety of compact, even growth, flowers sky-blue with a white centre	15	50
Imperial Dwarf Blue. Clear blue, 8 inches	10	30
Imperial Dwarf White. 8 inches	10	30

Alyssum.

One of the most popular plants for beds, vases, baskets, edging or rockwork, blooming profusely all summer.

	Trade pkt.	Oz.	½ Lb.
Little Gem, or Carpet of Snow. Of dwarf compact habit, but 4 inches high. The plants are a solid mass of white from spring to late in autumn, and undoubtedly the best white flowering edging plant in the list. Extra selected stock	15	60	\$2 00
Sweet Alyssum. Of trailing habit	10	15	50
Tom Thumb (<i>Benthami Compactum</i>). Of dwarf, compact, erect growth	10	25	75

Antirrhinum.

(Snapdragon.)

Snapdragons are now one of the most popular flowers. The varieties offered below were selected after exhaustive tests as being the best and most distinct.

Giant Varieties.

Of tall growth with immense spikes of very large individual flowers.

	Trade pkt.	Oz.
Giant Scarlet	20	60
" White	20	60
" Yellow	20	60
" Garnet	20	60
" Pink	20	60
" Striped	20	60
Giant Mixed. A splendid mixture, containing all the colors	15	50

Large-flowering Half-Dwarf Varieties.

A splendid type, growing about 18 inches high, the best for bedding purposes. We offer the following 6 grand sorts.

	Trade pkt.	Oz.
Daphne. Soft blush-pink	20	60
Defiance. Orange or russet-red	20	60
Golden Queen. Rich, pure yellow	20	60
Firebrand. Rich, deep red	20	60
Rose Queen. Rich rose	20	60
Mont Blanc. Pure white	20	60
Half-Dwarf Mixed. All colors	15	50

Majus or Tall.

Mixed Colors. The regular type, of fine quality	10	25
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DREER'S SNAPDRAGONS

Asparagus.

The varieties here offered are wanted in quantity by every florist, always in strong demand. The stock we offer is extra fine and the correct type wanted by florists.

Plumosus nanus (True greenhouse-grown). 50 cts. per 100 seeds; \$3.50 per 1000 seeds; \$30.00 per 10,000 seeds.

Plumosus Hatcheri. Of very rapid growth, closely jointed, and considered the finest type for strings and equally valuable for bunching. 75 cts. per 100 seeds; \$6.00 per 1000 seeds.

Sprengeri. 25 cts. per 250 seeds; 75 cts. per 1000 seeds; \$3.00 per 5000 seeds.

Begonia Semperflorens.

The varieties of Semperflorens are probably the best bedding plants in existence for semi-shady positions. Easily grown from seed.

	Trade pkt.	Oz.
Erfordia. Rosy carmine	30	
Gracilis rosea. Rose	30	
“ Luminosa. Fiery red	50	
“ Prima Donna. Rose. 17c. per pkt.		
Salmon Queen. Salmon rose. 14c. per pkt.		
Vernon. Orange carmine	30	\$2 50
Single Mixed. All colors	30	2 00

Cardinal Climber.

(*Ipomœa Quamoclit Hybrida*).

The finest of all annual climbers; beautiful fern-like foliage and brilliant cardinal-red flowers; grows 30 feet high and blooms from mid-summer till frost. 17 cts. per pkt. of 20 seeds; 5 pkts. for 75 cts.



BEGONIA SEMPERFLORENS



ASPARAGUS PLUMOSUS NANUS

Candytuft.

Valuable for cutting, especially during the spring months.

	Trade pkt.	Oz.	¼-lb.
Carmine. Very bright color	10	25	75
Crimson. Deep purplish crimson	10	15	40
Empress. The finest white, a select stock	10	20	60
White Rocket. A good white		10	20
White Fragrant. Small, sweet scented		10	20
Lavender. A good shade	10	15	40
Mixed. All colors		10	25
Tom Thumb, white. A pure white dwarf sort	10	15	40
Tom Thumb, mixed. Very dwarf, all colors	10	30	

Celosia.

The Cristata or “Cockscorb” varieties are in good demand for beds, borders and pots. The Plumosa or “Feathered” sorts are magnificent bedding plants, and are becoming more popular each season.

	Trade pkt.	Oz.
Cristata, Glasgow Prize. Dark crimson	25	\$1 00
“ Empress. Dark purplish crimson	25	1 00
“ Queen of Dwarfs. Dark crimson		
rose	25	1 00
Cristata, Variegata. Curiously variegated, tall	15	50
Cristata, Mixed. Dwarf sorts	15	50
Plumosa, Golden Plume. Yellow	10	30
“ Thompsonii (Triomphe de l'Exposition). Crimson flowers and foliage	15	50
Plumosa, Thompsonii Magnifica. Various colors	15	50
Plumosa, Mixed. All colors	10	25



DREER'S DOUBLE BLUE CORNFLOWER

Centaurea.**Imperialis.**

(Royal Sweet Sultans.)

Very fine for cutting early in the season.

	Trade pkt.	Oz.
Pure white	15	60
Brilliant rose	15	60
Deep lavender	15	60
Deep rose	15	60
Deep purple	15	60
Delicate lilac	15	60
Finest mixed	10	40

Cyanus.

(Cornflowers.)

Single blue. 40 cts. per $\frac{1}{4}$ -lb.	10	15
“ rose. Soft, rosy pink	10	20
“ white. Pure white	10	20
“ mixed. Various colors. 40 cts. per $\frac{1}{4}$ -lb.	10	15
Double blue. We are glad to be able to offer this fine cut flower variety in quantity this season. \$2.00 per $\frac{1}{4}$ -lb.	15	60
“ mixed. 75 cts. per $\frac{1}{4}$ -lb.	10	30
Suaveolens (Yellow Sweet Sultan or Grecian Cornflower	10	25
Americana. Reddish lavender	15	40

White-leaved Centaurea and Cineraria.

(Dusty Millers.)

	Trade pkt.	Oz.
Centaurea Gymnocarpa	15	35
Cineraria Maritima Candidissima	10	20

Cobaea.

(Cups and Saucers Vine.)

One of the best climbers, will cling to any rough surface. Always a good sale for plants of this. Seed should be sown early and placed *edgewise* in the flats.

	Trade pkt.	Oz.
Scandens. Purple	15	\$0 40
“ Alba. White	20	75

Coleus.

Dreer's Hybrid, mixed. Saved from a fine collection and usually producing fine high colored sorts	50	2 50
Ornatus. Large-leaved, highly colored in great variety	50	3 00

Cosmos.

Our Mammoth Perfection strain is unequalled for size and other good qualities. For points north of New York we recommend the **Extra Early** flowering type

	Trade pkt.	Oz.
Mammoth Perfection, crimson	10	\$0 30
“ “ pink	10	30
“ “ white	10	30
“ “ finest mixed	10	25
Gigantic flowering, “Lady Lenox.” Immense flowers 6 to 7 inches across, color a clear pink	15	40
Extra Early, crimson	15	50
“ Dawn. White, tinged pink	15	50
“ pink	15	50
“ white	15	50
“ mixed	15	40
Klondyke. Yellow	20	75

Cuphea.

Platycentra (Cigar Plant)	30	3 00
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CINERARIA MARITIMA CANDIDISSIMA
(Dusty Miller)



HELIOTROPE LEMOINE'S GIANT

Dracaena.

It is always well to have a lot of these coming along, they are so useful as center plants, etc. Seeds are sent out in the berry or hull, and should be rubbed out before sowing.

	Trade pkt.	Oz.
Australis. Broad leaved variety	15	50
Indivisa. Narrow foliage. Very useful. $\frac{1}{4}$ -lb.		
\$1.00	10	30
Indivisa Lineata. Slightly broader than type	15	50

Grasses, Ornamental.

These are now largely used in large beds as well as for isolated specimens. The Pennisetums are one of the very best plants to edge a bed of Cannas, Caladiums, or other tall-growing plants.

	Trade pkt.	Oz.
Pennisetum Longistylum	10	25
“ Rueppelianum (Purple Fountain Grass)	10	25



PENNISETUM RUEPPELIANUM



DRACAENA INDIVISA

Grevillea.

(Silk Oak.)

Trade pkt. Oz.

Robusta. A highly ornamental foliage plant, useful in many ways, and easily and rapidly raised from seed 15 50

Heliotrope.

Very easily raised from seed. Our stock comes from the best growers, and can be depended on to produce fine sorts.

Trade pkt. Oz.

Lemoine's Giant. Very large heads of bloom 40 \$2 00
Regale. A dwarf-growing, large-flowering sort 40 2 00
Finest Mixed. The regular type 25 1 00

Impatiens.

(Sultan's Balsam.)

Trade pkt.

Holstii Hybrids. Various colors 50
Sultana. 50

Ipomoea.

Of the following the Moon Flower is one of the quickest growing and most popular of all summer climbers, and all florists should have it on hand.

	Trade pkt.	Oz.	$\frac{1}{4}$ -lb.	Lb.
Bona nox (Evening Glory)	10	\$0 30	\$1 00	
Grandiflora (Moon Flower)	15	40	1 25	4 50
Quamoclit Hybrida (The Cardinal Climber). 17 cts. per pkt.; 5 pkts. for 75 cts.				
Rubra Cœrulea (Heavenly Blue)	15	40		
Setosa (Brazilian Morning Glory)	10	20	60	
Imperial Japanese. Finest quality mixed	15	50	1 50	



LOBELIA CRYSTAL PALACE COMPACTA

Lantana.

	Trade pkt.	Oz.
Hybrida. Finest mixed. Useful as a pot plant for bedding out or for vases, etc., etc. Seed should be sown early	10	20

Lobelia.

All of the varieties are used for bedding, vases, etc. The varieties Speciosa and Gracilis are of a trailing habit and are specially suited for hanging baskets, etc. Seed should be sown early. It germinates easily and quickly, but takes some time to get them any size.

	Trade pkt.	Oz.
Crystal Palace Compacta. Best dwarf, dark blue, dark foliage	25	\$1 25
Emperor William. Dwarf, clear light blue	25	1 25
Hybrida Sapphire. New trailing variety, blue-white eye	17 cts. per pkt.	
White Gem. White, compact	25	1 00
Gracilis. Light blue, trailing	15	50
Speciosa (Crystal Palace var.). Dark blue, trailing	15	50
Heterophylla Major. A splendid clear blue bedding sort. Very large individual flowers	30	1 50
Tenuior. Very large flowering, rich blue, with white eye	30	1 50
Erinus Compacta. All colors, mixed	15	50

Maurandia.

A popular and graceful climber, used in baskets, vases, etc.

	Trade pkt.	Oz.
Barclayana. Mixed. All colors	25	\$1 00

Phlox Drummondii.

These are fine summer flowering annuals. The Large Flowering Dwarf and Nana Compacta make excellent pot plants for spring sales.

	Trade pkt.	Oz.
Drummondii. Finest Mixed . . . 1-lb., \$1.00	10	\$0 30
Grandiflora.		
Large Flowering. Snow White	20	75
" " Shell Pink	20	75
" " Deep Rose	20	75
" " Primrose	20	75
" " Soft Lilac	20	75
" " Rich Crimson	20	75
" " Bright Scarlet	20	75
" " Finest Mixed	15	50
Large Flowering Dwarf White	25	1 00
" " " Bright Rose	25	1 00
" " " Scarlet	25	1 00
" " " Mixed	20	75
Nana Compacta Snowball	30	1 50
" " Fireball	30	1 50
" " Fair Maid. Soft pink	30	2 00
" " Mixed	25	1 00
Double Mixed	25	1 00
Star of Quedlinburg. Mixed	20	75



DREER'S SELECT LARGE-FLOWERING PHLOX DRUMMONDI



DREER'S SUPERB SINGLE FRINGED PETUNIA



DREER'S SUPERB DOUBLE FRINGED PETUNIA

Dreer's Superb Petunias.

Our Riverton grown strain of Double and Single Fringed Petunias have long been celebrated as the best on the market. We keep continually culling out and hybridizing and thus maintain the high standard. We frequently test stocks from the world's best growers and can say, without fear of contradiction, that our own strain is by far the best to be had at any price.

Note.—We would especially call the attention of every florist who grows Double Petunias from seed that all the smallest and weakest seedlings should be saved, as they usually produce the finest double flowers. The same is true of the singles, the strong seedlings being inclined to "weediness."

Dreer's Superb Double Fringed. Our own unrivalled strain. Every seed saved at Riverton. Mixed colors. 75 cts. per 500 seeds; \$1.50 per 1000 seeds.

Double Fringed Imported. Seeds are saved by one of the foremost European growers; the best that can be had abroad. \$1.00 per 1000 seeds.

Dreer's Superb Single Fringed. All our own saving from the finest large fringed flowers. Mixed colors. 50 cts. per trade pkt.; \$1.00 per $\frac{1}{16}$ oz.; \$1.50 per $\frac{1}{8}$ oz.

Dreer's Superb Single Fringed White. 50 cts. per trade pkt.

Giant of California.	} Saved by an expert	{	Trade pkt.	75
Ruffled Giants.				75
Fringed Ruffled Giants.				75

Bedding Petunias.

Howard's Star. A beautiful and useful variety. The flowers are of medium size, of a rich crimson maroon, with a blush white stripe through each petal, forming a five-pointed star. Just the thing for filling boxes, vases, etc. 30 cts. per trade pkt.; \$1.50 per oz.

	Trade pkt.	Oz.
Dwarf Inimitable. Cherry red and white	25	\$1 00
" Snowball. Pure white	30	1 25
" Brilliant. Carmine pink; fine bedder	30	1 50
" Rosy Morn. Soft pink, white throat	50	2 00
Striped and Blotched. Finest mixed; small flowering, but very free. Grand for massing for effect	20	75
Hybrida. Pure White. Good for massing	15	50
Fine Mixed. All colors	15	50



PETUNIA ROSY MORN



SALVIA SPLENDENS (SCARLET SAGE)



RICINUS ZANZIBARIENSIS (CASTOR OIL BEAN)

Pyrethrum.

Aureum. The well-known "Golden Feather," so much used in ribbon borders, beddings, etc. Seed should be sown early in order to get nice plants to set out in May. 10 cts. per trade pkt.; 25 cts. per oz.

Ricinus.

(Castor Oil Bean.)

Magnificent tropical looking plants. Make splendid ornaments for the lawn or in large beds. Always a good demand for them in pots or out of flats.

		Oz.	¼-lb.	Lb.
Borboniensis.	Green foliage. 15 feet.	10	20	60
Cambodgiensis.	Almost black. 6 feet.	10	25	75
Gibsoni.	Dark red, metallic lustre. 6 ft.	10	25	75
Philippinensis.	Fine large purplish foliage. 10 feet	10	25	75
Sanguineus.	Red stems, green foliage. 8 feet	10	20	50
Zanzibariensis.	The most tropical looking of all. Gigantic leaves of various colors. 12 feet	10	20	60
Mixed.	All sorts	10	15	40

Salvia Splendens.

(Scarlet Sage.)

The "Scarlet Sage" stands very near the top in popular bedding plants. We only offer the finest types, each being quite distinct.

	Trade pkt.	Oz.
Splendens (Scarlet Sage). Bright scarlet . .	25	\$1 00
Ball of Fire. A splendid dwarf sort . . .	50	2 50
Bonfire (Clara Bedman). Compact growth. Very free flowering	40	2 00
Burning Bush. Of taller growth than the above. Very large spikes	40	2 00
Zurich. New dwarf. Very early flowering .	50	4 00



PYRETHRUM AUREUM



STOCKS—LARGE-FLOWERING TEN WEEKS



STOCKS—CUT-AND-COME-AGAIN

Ten Weeks' Stocks.

(Gilliflower.)

Thousands of Stocks are sold as pot plants, and many more are grown for their flowers. Cheap grades are likely to prove largely single. Ours are grown specially for us by an expert, and will produce **over 90 per cent. double flowers.**

Large Flowering Ten Weeks' Stocks.

This is the leading variety for bedding. Of dwarf, compact habit. Comes into bloom early and produces fine spikes of very double flowers.

	Trade pkt.	Oz.
Blood red	40	\$2 50
Canary yellow	40	2 50
Bright rose	40	2 50
Light blue	40	2 50
Purple	40	2 50
Pure white	40	2 50
Finest mixed	30	2 00
Snowflake. Very dwarf and early, splendid variety for pots	50	7 50

Cut-and-Come-Again Ten Weeks' Stocks.

Splendid perpetual-blooming class; sown in March or April they begin flowering in July, continuing until frost, and are especially valuable during September and October when other flowers are scarce; they throw out numerous side branches, all bearing very double fragrant flowers; excellent for cutting.

	Trade. pkt.	Oz.
Princess Alice. Snow white	50	\$3 00
La France. Silvery rose	50	3 00
Brilliant. Fiery blood red	50	3 00
Sapphire. Dark blue	50	3 00
Creole. Creamy yellow, extra fine	50	3 00
May Queen. A delicate shade of lilac	50	3 00
Finest Mixed. All colors	50	2 50

Mammoth-flowering "Beauty" Stocks.

A magnificent strain of early flowering winter or Brompton stocks. Of special value for winter flowering.

	Trade pkt.	Oz.		Trade pkt.	Oz.
Beauty of Nice. Delicate flesh-pink	50	\$2 50	Queen Alexandra. Soft rosy-lilac	50	\$2 50
Crimson King. Rich blood-crimson	50	2 50	Summer Night. Rich deep blue	50	2 50
Mont Blanc. Pure white	50	2 50	Choicest Mixed. All colors	40	2 00
Monte Carlo. Canary yellow	50	2 50			



SOLANUM

Smilax.

Every florist should grow some of this—always needed. Seed we offer is of new crop and of high germination. Trade pkt., 10 cts.; oz., 35 cts.; $\frac{1}{4}$ -lb., \$1.00.

Solanum.

Trade pkt. Oz.

Capsicastrum (Jerusalem Cherry). There is always a demand for red-berried plants around Christmas, and this is the most popular of all. Sow early to get good sized plants 10 \$0 25

Fra Diavolo. A new variety of dwarf, compact growth, with smaller foliage and fruit than the type 25 1 00

Stevia.

Serrata. An old favorite white flower, still used extensively for cutting 20 75

DREER'S FINE SWEET PEAS.

We offer on page 16 of this booklet a list of the very finest Spencer or Orchid-flowered and Standard varieties for cutting for Florists' use. For complete list see our Wholesale Price List for 1914.



DREER'S MAMMOTH VERBENA (See opposite page)

Thunbergia.

(Black Eyed Susan.)

Highly useful vine for baskets, vases, etc.

	Trade pkt.	Oz.
Mixed. All colors	15	50

Torenia.

Much used for bedding, filling baskets, window boxes, etc.

	Trade pkt.	Oz.
Fourneri. Blue	30	\$1 50



TORENIA FOURNERI

Verbenas.

We take special pains with our strain of Mammoth Verbenas, continually selecting and keeping it up to the highest point for size of flowers, purity of color, etc. They should be sown early to get nice plants in time for spring sales.

	Trade pkt.	Oz.
Dreer's Mammoth, Pink shades	30	\$1 50
“ “ Blue shades	30	1 50
“ “ Purple shades	30	1 50
“ “ Scarlet shades	30	1 50
“ “ Striped shades	30	1 50
“ “ Pure white	30	1 50
“ “ Finest mixed. All colors	25	1 25
Hybrida. Extra choice mixed. A good grade	15	60
Lemon (Aloysia Citriodora)	30	1 50
Venosa. Purplish heliotrope. Fine bedder	10	25
Erinoides. Lavender and white mixed. Fine for baskets, etc.	15	50



VINCA ROSEA

Vinca Rosea.

Most useful plants. Seeds should be sown early in brisk heat

	Trade pkt.	Oz.
Rosea. Rose, with darker eye	15	60
Alba. White, with rose eye	15	60
“ Pura. Pure white	15	60
Delicata. New, soft rosy carmine. 14 cts. per pkt.		
Mixed. All colors	15	50

Dreer's Double Zinnias.

Improved Large-Flowering Dwarf.

This we consider the best Zinnia for general use, forming bushy, compact plants not over 2 feet high, and bearing perfect double flowers as large as the taller-growing sorts. We offer the following fine colors:

	Trade pkt.	Oz.
Flesh-pink. Delicate shade	10	40
Dark Scarlet. Very rich	10	40
Canary. Clear yellow	10	40
Orange. Rich golden orange	10	40
Bright Scarlet. Bright and fiery	10	40
White. Pure white	10	40
Salmon Rose. A great favorite	10	40
Finest Mixed. All colors	10	25

New Giant Double.

A special strain of this grand old favorite free and continuous flowering annual, which produces flowers of colossal size, specimens measuring from 5 to 6 inches across being not unusual.

	Trade pkt.	Oz.
Giant Flesh= color	30	\$1 50
“ Sulphur= yellow	30	1 50
“ Crimson	30	1 50
“ Golden= yellow	30	1 50
“ Scarlet	30	1 50
“ White	30	1 50
“ Mixed. All colors	20	75



GIANT DOUBLE ZINNIA (Two-thirds Natural Size)

Dreer's Fine Sweet Peas

We only offer here the very best varieties for Florists for cutting.

Orchid-flowered Sweet Peas.

This type is distinguished from the standard sorts by the extraordinary size of their flowers and by the standard being crinkled and wavy. They usually bear four blossoms on a stem, and are as easy to grow as the commonest sorts. Owing to their being shy seeders they will always be higher in price than the standard sorts.

	Oz.	¼-lb.	Lb.
Asta Ohn. Soft lavender tinged mauve	20	75	\$2 50
Apple Blossom Spencer. Rose and pink	20	60	2 00
Black Knight Spencer. Rich maroon	20	75	2 50
Blanche Ferry Spencer. Pink and white	20	75	2 50
Countess Spencer (true). A lovely clear pink	20	60	2 00
Dainty Spencer. White-edged rosy pink	20	60	2 00
Flora Norton Spencer. Bright blue	20	75	2 50
Florence M. Spencer. Delicate blush, with pink margin	20	60	2 00
Florence Nightingale. The largest and finest pure lavender	20	75	2 50
Frank Dolby. Largest pale lavender	15	50	1 50
Gladys Unwin. Charming pale rose pink	10	30	1 00
George Herbert. Rich rose carmine	15	50	1 50
King Edward Spencer. Crimson scarlet	20	60	2 00
Mrs. Hugh Dickson. Salmon-pink on a cream ground	20	75	2 50
Mrs. Routzahn Spencer. Soft chamois pink	20	75	2 50
Mrs. Walter Wright Spencer. Deep mauve	20	60	2 00
Nora Unwin. A magnificent white	15	50	1 50
Primrose Spencer. Primrose or creamy yellow	20	60	2 00
Prince of Wales Spencer (Marie Corelli). Brilliant rose; very large	20	60	2 00
Queen Alexandra Spencer. Magnificent bright scarlet	20	60	2 00
White Spencer. A pure white Countess Spencer of very large size	20	75	2 50
Orchid-flowered Mixed	15	40	1 50



SPRAY OF ORCHID-FLOWERED SWEET PEAS

Named Standard Varieties.

The following are the kinds best suited for Florists for cutting.

	¼-lb.	Lb.		¼-lb.	Lb.
Black Knight. Black maroon	25	\$0 75	Lady Grisel Hamilton. Pale lavender	30	\$1 00
Blanche Ferry. Pink and white	30	1 00	Lord Nelson. Improvement on Navy Blue. Color rich navy blue	25	75
Coccinea. Rich cerise; very bright	20	60	Lovely. Shell pink; extra fine	25	75
Dainty. White, edged with pink	25	75	Miss Willmott. Rich, deep orange pink	25	75
Dorothy Eckford. The finest white	20	60	Mrs. Walter Wright. Deep mauve	25	75
Duke of Westminster. Clear purple-tinted violet	25	75	Prima Donna. Deep pink; fine	30	1 00
Flora Norton. The clearest and most pronounced bright blue	30	1 00	Prince of Wales. Deep rose	25	75
Helen Pierce. White-veined bright blue	25	75	Queen Alexandra. Brilliant geranium-red, the nearest approach to a pure scarlet yet introduced	25	75
Hon. Mrs. E. Kenyon. The finest primrose yellow yet introduced	20	60	Queen of Spain. Charming shade of chamois pink	25	75
Janet Scott. Grand rich, deep pink	25	75	St. George. Brilliant orange scarlet	30	1 00
King Edward VII. Rich, deep crimson scarlet	25	75	Dreer's Peerless Mixture	20	65